



Ordinary People Doing Extraordinary Things

Business Partner & Sponsorship of Family Fun Day & Bazaar

OSMANITRUST.ORG

FREE FAMILY EVENT
ALL WELCOME

FAMILY FUN DAY

SAT 11TH AUG 2018

12PM - 7PM WEAVERS FIELD
MAPE STREET, LONDON E2 6HD

WIN A PRIZE EVERY HOUR

ACTIVITIES INCLUDES:
FUN FAIR - ENTERTAINMENT - FOOD STANDS
BAZAAR AND LOTS MORE...

0207 247 8080 | INFO@OSMANITRUST.ORG

CHARITY SPONSOR: Muslim Aid
Serving Humanity

ORGANISED BY: osmanitrust

MEDIA SPONSOR: CHANNELS

Introduction

Osmani Trust is a pioneering charity operating in the London Borough of Tower Hamlets since 1977. It delivers a wide range of community, educational, employment, training, health and sporting initiatives tailored to the needs of local communities, a large proportion of which are from the BAME/Muslim community. It aims to provide a holistic service that helps people, particularly those living in disadvantaged urban communities, re-engage in mainstream society and improve their quality of life.

We are looking for business partners to sponsor the Family Fund Day & Bazaar in Weavers Field on Saturday 11th August 2018.

We highly recommend sponsoring us for the reasons below and instantly associating your charity/branding with one of the most reputable and successful community organisation in East London.

1. A pioneering and ground-breaking charity, working for the residents of Tower Hamlets since 1977. Has built up trust and earned a reputation for delivering quality services.
2. Based in a brand new £4.4 million building (Osmani Centre E1 5AW), representing the vision and success of the organisation.
3. Received many national, regional and local awards for its work, including Best Community Organisation (Ethnic Media 2013) Best Community Safety Project (LBTH 2009) and Runners up Pan-European Gang Prevention Project (2006)
4. Well known and respected by the whole Tower Hamlets community, local authority, central government, police, NHS and other voluntary and statutory bodies
5. Directly works with over 13,000 clients per year and has over 40,000 people using the Osmani Centre facilities every year.
6. Reaches out to the wider BAME/Muslim and other communities across London and nationally through its website, Facebook, Twitter and television and newspaper articles
7. Has several Facebook accounts with over 500 likes/followers in each, including contacts from local authority, NHS, health professionals, community and business leaders
8. Has partnerships with multinational companies and national charities such as Canary Wharf Group, Sainbury's, BIFFA , Catch 22, Jack Petchy Foundation.
9. Our high profile Patrons include Sir Michael Bear (ex-Lord Mayor of London) , Sir Stephen O'Brien (former Chair of Barts and The London NHS) and Jack Petchey CBE Founder of the Jack Petchey Foundation

Business Partner & Sponsor of Family Fun Day & Bazaar

Event details

- **Date:** Saturday 11th August 2018
- **Time:** 12-7pm
- **Venue:** Weavers Field, Vallance Road, London E1
- **Number of guests expected:** upto 15,000 people

The event will be a family orientated event, encouraging the whole family to come out and enjoy and participate. There will be rides for small children, activities, arts & crafts and games for the whole family to get involved in. There will be a variety of stalls including clothing, jewellery, arts, toys and more. Every hour there will be a raffle draw with prizes to keep the people staying the whole day.

Marketing details

We will market the event in the following ways:

- 10,000 A5 Leaflets distributed in Tower Hamlets including; homes, shops, local businesses, community centres, mosques and more
- 1,000 A4 Posters distributed in local shops, PFC's and community centres
- Newspaper Ads on 2 issues of Weekly Bengali Newspaper
- TV Adverts on Channel S for 10 days before the event (8 ads per day)
- Social Media: constant coverage on Facebook, Twitter, Instagram, Whatsapp and Osmani Trust website

Business Partner & Sponsorship details

This is a £595 partnership and sponsorship package. We will take care of all the logistics all you have to do is come on the day and promote your business

- Offer 3m x 3m space in the sponsors activity area
- Mention of business on TV and print media advertisements
- Display of business logo on all event publicity material (leaflets, posters, TV and Newspapers adverts)
- Mention of the business on event press releases
- Promote the business as an event partner over PA system at the event
- Allow the displaying of 1 banner around the event venue

For further details and confirmation

Contact:

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Registered Company: 6867755

